

INTERNSHIP: Petaluma Small Craft Center Coalition (PSC3)

PSC3 is an emerging community-based nonprofit dedicated to putting people on the Petaluma River in nonmotorized watercraft and building a multisport boathouse along the waterfront. Our mission is to increase public access and use of the Petaluma River through establishment of a public, multi-use small craft center. Our strategies involve access, education, recreation, and economic development. We offer a free public Day on The River, youth camps, and other activities, and undertake policy advocacy, grantwriting, and partnerships to increase access and use of the river. For information visit PSC3.org.

The purpose of the internship is to build the three-year-old organization's capacity to sustain its recreational offerings by leading, supporting, and motivating the volunteer working team comprised of boating enthusiasts.

The intern's assignment would include:

- Guide rowers, outrigger canoeists, and kayakers ("disciplines") in working together to execute public programs and events
- Guide delegates in actions that will build volunteerism among boaters from the different disciplines

This work may include the following tasks:

- Facilitating monthly meetings to strengthen internal group collaboration and coordination
- Between meetings, periodically making contact with volunteers to increase the effectiveness of collaboration and coordination and lower barriers to collaboration
- Coaching volunteers in ways to increase and "institutionalize" successful collaboration and coordination in the organization
- Setting time-sequenced benchmarks to assess progress of collaboration
- Monitoring events to assess collaborative success (rare weekends)

Strong applicants will possess background in:

- Motivational and cat-herding
- Community mobilization
- Graduate-level study in Organizational Development, Public Administration, or a related field
- Speaking and writing ability, personal work organization

Time commitment:

Approximately 10 hours per month (weekdays, occasional evening/weekend meetings) starting immediately; minimum two semesters.

Contact Intern supervisor: Susan Starbird, paddler@susanstarbird.com, social marketing consultant.